

ADVERTISING RATES



www.rockngem-magazine.co.uk

info@rockngem-magazine.co.uk

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Advertising options range from a full colour page to our classified listings section

Put your shop on our 'map' page

Website listing on our web page directory

Discounts available for booking 4 issues

Earthly Gems Ltd
58 High Street, Market Deeping,
Peterborough PE6 8EB

DISPLAY SIZE	WIDTH X HEIGHT	SINGLE ISSUE	YEARLY	TOTAL + VAT
Full page + bleed	148x210mm + 3mm bleed	£270.00	£216.00	£864.00
Full page (full colour)	128x190mm	£250.00	£200.00	£800.00
Full page (mono)	128x190mm	£165.00	£132.00	£528.00
Half page (full colour)	128x92 or 61x190mm	£152.00	£122.00	£488.00
Half page (mono)	128x92 or 61x190mm	£99.00	£79.00	£316.00
Quarter page (full colour)	61x92 or 128x43mm	£99.00	£79.00	£316.00
Quarter page (mono)	61x92 or 128x43mm	£69.00	£55.00	£220.00
Eighth page (full colour)	61x43mm	£60.00	£48.00	£192.00
Eighth page (mono)	61x43mm	£43.00	£34.00	£136.00
Shops page (mono)	41x36mm	£15.00	N/A	N/A
Web directory (full colour)	61x15mm	£15.00	N/A	£45.00

SPECIAL POSITION

Inside front cover, inside back cover, back cover, all full colour. £305.00 per insertion + VAT.

CLASSIFIED LISTING

To advertise in the classified section, send your advertisement of up to 30 words maximum to info@rockngem-magazine.co.uk. Insertions cost £5.00+VAT

PLEASE NOTE

To qualify for the Yearly Discount the total yearly price must be paid in advance.
Mono adverts can have a yellow or blue background for an additional £5.00

ADVERTISING DEADLINES

Spring Issue	Published late February	DEADLINE 30th January
Summer Issue	Published late May	DEADLINE 30th April
Autumn Issue	Published late August	DEADLINE 30th July
Winter Issue	Published late November	DEADLINE 30th October

TECHNICAL DATA

Files to be saved for import into QuarkXpress for Apple Mac.
TIFF, EPS, JPEG, PDF at 300dpi CMYK or mono. Please remember to embed fonts and images.
Please write large files (too large to email) to CD and post them to us care of Earthly Gems, 58 High Street, Market Deeping, Peterborough PE6 8EB.

DESIGN SERVICE

Why not keep it all in-house with our own design service, please call or email us for a quote.